

## **SFFSC June 14, 2016 Board Meeting Minutes**

Michelle called the meeting to order at 7:14 pm at the SCHEELS IcePlex.

Those in attendance were Michelle Carlson, President; Kristi Feucht, Treasurer; Barb Ebeling, Bonnie Harvison, Kelly Andersen, Stacie Stengrim, Sue Salter and Susan McDowell, Secretary.

### **Minutes**

Susan distributed the May 31<sup>st</sup> board meeting minutes to all in attendance. After review, Kristi made a motion to approve, Stacie seconded and all approved the minutes.

### **Treasurer Reports**

Kristi distributed the financial reports to all. These included the Statement of Financial Position, Profit and Loss and Previous Year (May '15 to May '16) Comparison statements. After review, it was noted that "Show" ice expense needed to be in its own category and that actual figure will need to be provided by Karen. This would include "show weekend" ice expense and "show" class ice expense for ice exclusively devoted to show lessons. Kristi will work with Karen and the accountant to make this change. It was also noted that it was very important to separate Show and Competition financials from Club financials within the treasurer reports. Sue made a motion to approve, Barb seconded and all approved the above reports.

### **Worlds 2016**

21 SFFSC skaters will be attending—Leanne S. ordered the Club pins—working on ordering Club T-shirts very soon—skater schedules will be posted soon.

Kristi has made some arrangements for hotel rooms at the Americ Inn for \$86/night. Karen will forward all necessary information to the team when available.

### **Policy**

Club Policy Committee – Barb Ebeling, Michelle Carlson

The Policy Committee will be working on Fall Registration/Volunteer Requirements/Membership/Skating Level Requirements for the next calendar year this summer. Any board member or Club parent of a current member is welcome to be a part of the committee/planning process.

\*\*\*Competition Liaison Position – This newly created position within SFFSC will work with Director Karen. Complete details will be available at a later date.

## **Club Marketing/Sponsorships**

Marketing Committee – Sue Salter, Kelly Andersen, Michelle Carlson

This committee will be working on putting together sponsorship packages/levels for Club supporters. Streamlining this process will make it easier for both the Club and our generous sponsors.

**Website** – Karen, Dan

Karen currently updates and maintains the information on the Club website. It was noted that assistance might be needed, as this has become a big job. Some have expressed interest in providing an online Club newsletter, as well.

## **Advertising**

The Club has committed \$240 for advertising in “Family Fest.” An opportunity is available to also advertise in Hood Magazine for \$365. Unfortunately, the deadline (6/9/16) has passed on that option. The Club may be able to secure a “Story” with Sports Network in February.

## **Fundraising**

Fundraising Committee – John Gintvainis, Stephanie Ideker

This committee will be working on providing options to the board for fundraising opportunities/options for the entire skating year. Decisions on how many and which ones would be individual and which would be Club will be based upon the annual budget/amount needed to balance the annual skating budget.

**Programming** – Barb Ebeling, Michelle Carlson

The Club has been asked to give up its Tuesday night ice in January 2017 ONLY per request of the SCHEELS IcePlex. SFFSC ice will be available that day at 6am. This change was previously going to be scheduled for November 2016, but is now in January, instead. November ice will not be affected, as that ice is needed to prepare for fall competition.

**SFFSC 3<sup>rd</sup> Annual Ice Classic Competition** – March 11-12, 2017

Chairs – Kristi Feucht and Stacie Stengrim

\*\*\*Center Ice may not be available to us for the entire competition?

**SFFSC Annual Spring Ice Show** – May 6-7, 2017

Chairs – Kelly Andersen and Karla Derynck

**Volunteer Coordinator/Committee** – Kristi (signup genius)

\*\*\*Assistance is needed for this committee to help “track” member volunteer hours, collect checks, etc.

**Coaches Meetings/Training**

CPR and Concussion/First Aid training will be mandatory for “ALL” SFFSC coaches this year. Two options to attend this training will be made available this fall – Saturday, August 20<sup>th</sup> from 10:00am – 12:15pm and Monday, September 12<sup>th</sup> from 7:15pm – 9:30pm.

Certification is available—mandatory for all senior level coaches 18 years/older. Junior coaches (under 18) are not required by the Club to be certified at this time, but have the option of doing so for a \$25 fee.

Sue made a motion the Club cover the certification costs for all senior level coaches (those 18 and over/\$25 per coach), Stacie seconded and all approved.

\*\*\*The SCHEELS IcePlex Golf Event scheduled this summer to raise funds for trophy cases has been canceled due to lack of participants.

**2016/2017 SFFSC Board Officer Election**

\*\*\*Annual election will take place at the July 12<sup>th</sup> SFFSC board meeting.

Annual Positions include: President, Vice President, Treasurer and Secretary.

Any current board member may have their name added to the ballot. Officer requirements/duties are outlined in the Club By-Laws posted on the Club website.

\*\*\*Tom Hickey Clinic – Coaches training/clinic/camp/private lessons/off ice  
Michelle made a motion to invite Tom Hickey, Director of Figure Skating, Shattuck St Mary’s, to come to our Club to conduct a skating clinic/camp this fall, 9/23 and 9/24 for a fee of approximately \$1,500 (+ hotel) Kristi seconded and all approved.

\*\*\*SFFSC Birthday Party – need to form a committee and commit to a date/plan.  
Michelle made a motion to adjourn the meeting at 9:52pm, Susan seconded and all approved.

Respectfully submitted by,  
Susan McDowell, SFFSC Secretary

**The next SFFSC board meeting will be held on Tuesday, July 12<sup>th</sup>, 2016 at 6:30pm at the SCHEELS IcePlex.**

